SER Privacy Policy Statement

The Southeastern Region, AMTA (SER-AMTA) ("we", "us") respects the privacy of members and users of its online resources. This policy statement is designed to help you understand how we collect, use, and safeguard your personal information, and to help you make decisions about how you use our services.

SER-AMTA is an official affiliate of The American Music Therapy Association (AMTA). AMTA maintains its own privacy policy. We recommend that you familiarize yourself with that document, which is available on the AMTA website.

SER-AMTA maintains two websites: ser-amta.org, the official website of the SER-AMTA; as well as ser-conference.org, the website of the SER regional conference. The websites are maintained on web servers of professional web hosting companies, who maintain high standards of privacy and security. The ser-conference.org website is a secure website, protected by SSL technology and encryption, so that information submitted by users is encrypted as it travels across the web. In the conference registration process, SER-AMTA does not collect, view, or store any credit card information. Credit card information for conference registration is handled directly by PayPal, which has its own strict privacy and security procedures in place.

Information that we collect
On a regular basis, SER-AMTA receives from AMTA personal information of SER-AMTA members, information which AMTA has collected as members join or renew their memberships to AMTA.

SER-AMTA, via the conference registration website, collects personal information from both member and non-member conference attendees, information that is required to process and maintain conference registration records. That information includes address, phone, email, dietary information, and disability information.

The web servers for ser-amta.org and ser-conference.org collect metadata sent by your browser when you visit our websites. We do not, however, make use of that data. That is, we do not track or analyze visits to our website pages, either by individual users or in the aggregate.

How we use and share information
SER-AMTA uses member email information from AMTA in order to send occasional email announcements and reminders to members. If you do not wish to receive email notifications from SER-AMTA, contact SER-AMTA at 2ndvicepresident@ser-amta.org and request to be excluded from routine group emails.
SER does not sell, rent, or otherwise make available to AMTA or any outside entity individually-identifiable personal information of members which it receives from AMTA, without prior consent to do so. This information is used, individually and in the aggregate, for the purpose of conducting the official business of the region.

SER does not sell, rent, or otherwise make available to AMTA or any outside entity individually-identifiable personal information collected in the process of conference registration, without prior consent. This information is used solely for the purpose of conducting the business of the regional conference.

**How we protect information**
Personal information collected for conference registration is maintained in a single location, in a database on a secure server of our professional web hosting company. The database is password-protected. Passwords are carefully guarded, changed frequently, and available only to SER conference registration staff.

**External websites**
The SER-AMTA websites may include links to other websites. SER-AMTA is not responsible for the privacy practices used by any external website, or the information or content they contain.

**Contact Us**
If you have any questions regarding this Privacy Policy, or the privacy and information-handling practices of SER-AMTA, please contact us by sending email to: president@ser-amta.org.